PURE



FADE PROOF

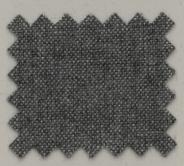
EASY CARE

BLEACH CLEANABLE

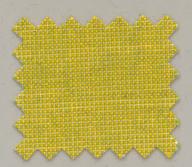


We stand behind our fabrics with a guarantee that's best in the industry with a 5-year limited warranty for upholstery fabrics.

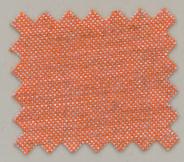
TEXTURES. SOLIDS.



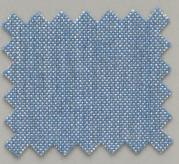
CAST CHARCOAL 40483-0001



CAST CITRUS 48112-0000



CAST CORAL 48108-0000



CAST OCEAN 48103-0000



CAST ROYAL 48113-0000



CAST LAUREL 48110-0000

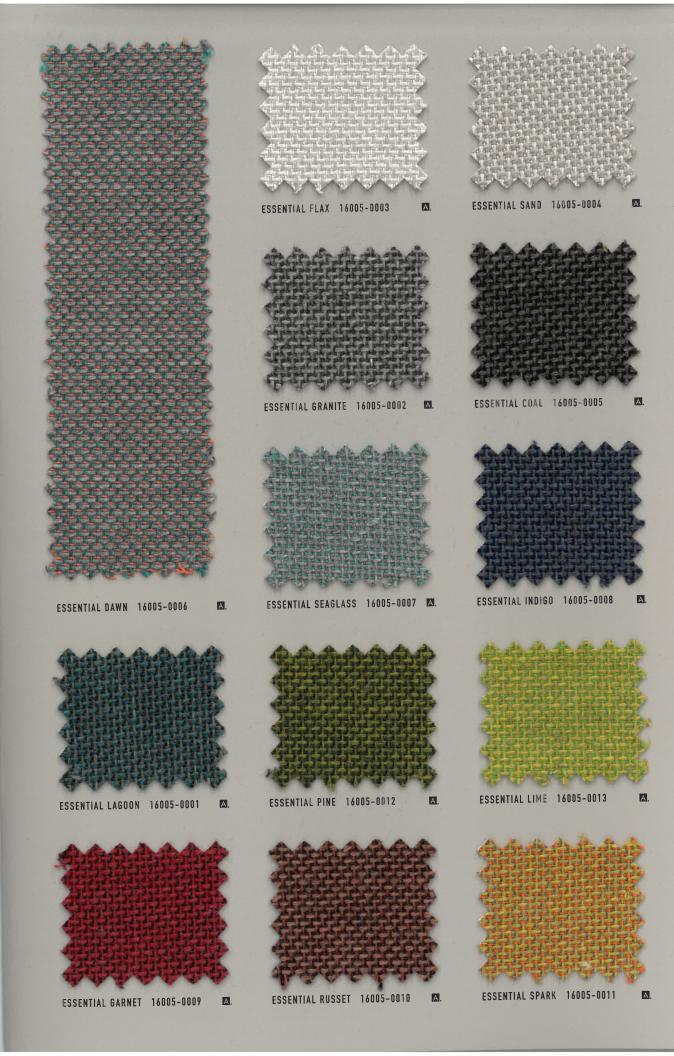


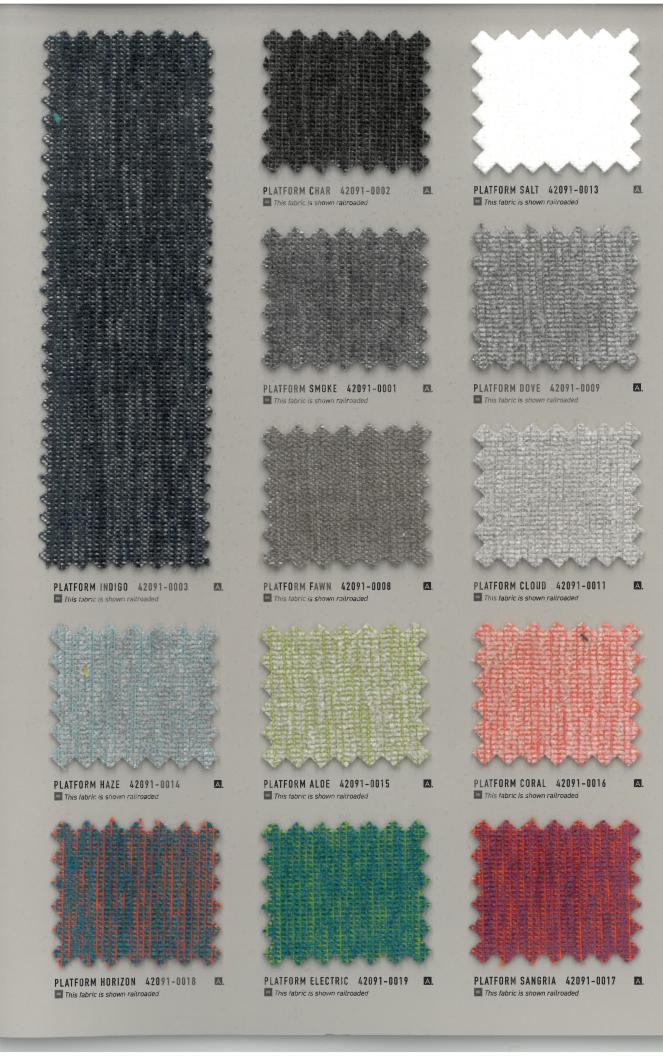
CAST MOSS 48109-0000



CAST CURRANT 48115-0000

CAST PUMICE 48114-0000







ZERO LANDFILL

All five of Glen Raven's domestic manufacturing centers are landfill-free, recycling more than 5.6 million pounds of materials annually.



WASTEWATER REDUCTION

Our unique coloring process makes Sunbrella® fabrics fade-resistant and conserves more water than conventional dyeing processes.



WILDLIFE CONSERVATION

We work to preserve the environment around our facilities, conserving the plant and animal life that is native to the area.



RECYCLE SUNBRELLA

Help us remain sustainable. Sunbrella provides a unique way for you to recycle Sunbrella fabrics through a revolutionary take-back program, "Recycle My Sunbrella." Learn more at recyclemysunbrella.com.



LESS WASTE

Because Sunbrella fabrics last much longer than traditional fabrics, they ultimately create less waste than fabrics that need to be replaced more often due to fading or loss of strength.



- SOLAR POWER

In 2017, Glen Raven installed a 1-megawatt solar array at the plant in Anderson, South Carolina, capable of offsetting enough annual waste to equal the planting of 2,500 tree seedlings a year, and of harnessing enough energy to power 105 typical homes. A 500 kilowatt solar array at the plant in Norlina, North Carolina allows for energy collection from every direction and produces enough electricity to power 47 typical homes.



GREENGUARD® GOLD CERTIFIED

Sunbrella upholstery fabric has achieved Greenguard Gold Certification for contributing to healthy indoor air as a product with low chemical and particle emissions.



SKIN PROTECTION

The Skin Cancer Foundation recommends Sunbrella fabrics in shading products as an aid in the prevention of sun-induced damage to the skin as part of a complete sun protection regimen, including regular use of sunscreen.



ACT CERTIFICATION

As indicated, specific Sunbrella fabrics meet the ACT Voluntary Abrasion Guideline for use in high traffic public spaces.













A Realization of Shape, Texture and Color

Nature is a continually renewed expression of shapes, textures and colors. The Pure Collection embraces this expression through raw and plush textures, patterns drawn from universal geometry, and use of color to imitate optical effects found in nature. Pure realizes these sensory experiences through motifs that feel authentic, relevant and unforced, creating essential design elements that, layered together or mixed with other fabric collections, subtly adapt to their environment.

The fabrics of Pure create a natural duality with each other. Incorporating chenille and heathered yarn blends, dimensional stitching, and two-tone effects, Pure dramatizes the tension found in nature between soft and hard, linear and curved, light and shadow, and smooth and dimensional. In layering textures and tones, or focusing on a single pattern and hue, Pure reconciles these tensions and creates balance.

JACQUARDS. STRIPES.



AUTHENTIC INDIGO 145485-0001 28.00" W X 28.27" H REPEAT (71.12CM X 71.81CM)



REFINE CACTUS
14017-0001
6.12" W REPEAT (15.54CM)



REFINE EMBER 14017-0002
6.12" W REPEAT (15.54CM)



REFINE INDIGO 14017-0003 6.12" W REPEAT (15.54CM)



AUTHENTIC PEBBLE 145485-0002 28" W X 28.27" H REPEAT (71.12CM X 71.81CM)



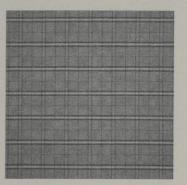
ENRICH CLOUD
44341-0003

12.43" W X 7.15" H REPEAT (31.57CM X 18.16CM)

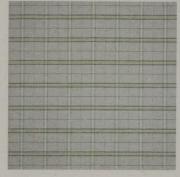
This fabric is shown callenged.



ENRICH INDIGO 44341-0001 12.43" W X 7.15" H REPEAT (31.57CM X 18.16CM)



SIMPLICITY ASH 44340-0001 3.83" W X 3.59" H REPEAT (9.73CM X 9.12CM)



SIMPLICITY GARDEN 44340-0003 3.83" W X 3.59" H REPEAT (9.73CM X 9.12CM)



SIMPLICITY LAGOON 44340-0002 3.83" W X 3.59" H REPEAT (9.73CM X 9.12CM)



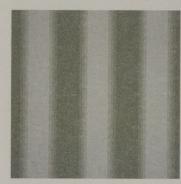
ENRICH RUBY
44341-0002

12.43" W X 7.15" H REPEAT (31.57CM X 18.16CM)

This fabric is shown railroaded



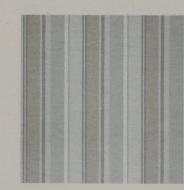
INTENT MINK 16003-0002 9.19° W REPEAT (23.34CM)



INTENT MOSS 16003-0001 9.19" W REPEAT (23.34CM)



TRUSTED COAST 40524-0002 9.53" W REPEAT (24.19CM)



TRUSTED FOG 40524-0001 9.53" W REPEAT (24.19CM)



PERCEPTION GLOW 44339-0003 4.76" W X 0.32" H REPEAT (12.09CM X 0.80CM)



PERCEPTION SPARK 44339-0002 4.76" W X 0.32" H REPEAT (12.09CM X 0.80CM)



PERCEPTION TREETOP 44339-0001 4.76" W X 0.32" H REPEAT (12.09CM X 0.80CM)



DESIGN + PERFORMANCE™